



COMBATING EQUIPMENT THEFT



THE PROBLEM

- 300 million - \$1 billion annually
- High-value assets
- Poor site security
- Poor equipment security
- Easy to sell
- Low recovery rate = Low risk crime



PRINCIPLES

1. There is no single solution different combinations work for different situations
2. Recovery solutions must support role of law enforcement
3. Solutions should be sustainable (i.e. consider primary mission of user)
4. Use what you have then buy what you need

EFFECTIVE USE OF DATA

To provide law enforcement, buyers and insurers the information they need when they need it

- Record serial numbers/PINs
- Frequent inventory checks
- Report theft immediately and accurately
- Register Equipment with NER

ALSO:

- Use of Owner Applied Numbers
- Make available to law enforcement before theft discovery
- Check before buying or insuring used equipment



1. To provide law enforcement, buyers and insurers the information they need when they need it
2. To help insurers and equipment owners recover stolen equipment



HELPtech.
Heavy Equipment Loss Prevention Technology

WARNING

This equipment is registered on a national database searched by law enforcement and buyers of used equipment.

REWARD

If you have found this equipment in suspicious circumstances, or have information about any heavy equipment theft, call our confidential hotline for a possible reward.

Toll Free:
866-663-7872



www.NERUSA.com

NATIONAL EQUIPMENT REGISTER



OFF-ROAD EQUIPMENT INSURANCE INCENTIVE PROGRAM

THE PROBLEM

Equipment theft is widespread and costly for equipment owners and their insurers. A large part of the problem is the limited access that law enforcement has to technical information to identify a machine and because an officer is often unable to link a serial number to the correct owner in a timely fashion.

INSURERS' RESPONSE

Insurance companies have responded to the problem of equipment theft. An important response has been the support by leading insurers of the development of National Equipment Register. Insurers recognize the importance of pre-registering equipment on NER database to help in the event of a loss. Premium discounts, deductible waivers or other considerations may be offered to equipment owners that register their equipment on the NER database. Companies involved include ACE USA, Chubb, CNA, Fireman's Fund, Hanover, Lexington/AIG, Ohio Mutual, RLI, Wausau Insurance, The Hartford and Travelers. Agents should speak with their local underwriter to discuss the company's underwriting position.

WHAT IS THE NATIONAL EQUIPMENT REGISTER?

The National Equipment Register (NER) is a national database of equipment ownership and theft reports. This information as well as technical equipment identification support is provided to law enforcement through a 24-hour hotline manned by equipment identification specialists. Equipment owners register equipment serial numbers with NER and will receive warning decals to deter theft. A pre-purchase search of the database can be requested by anyone buying/selling/financing used equipment through NER's IRONcheck service.

HOW DOES IT WORK?

A real life example is the best way to explain: A backhoe loader is being taken into Mexico but with some decals missing. Customs is suspicious but finds no theft reports. Because the machine has been registered with NER by the owner, the customs officer is able to identify the owner, contact the owner and establish that the machine should not be heading into Mexico. The machine is held, a theft report filed, an arrest made and the machine returned to the owner 36 hours later – no claim was filed.

WHO USES NER?

NER is used by almost every US equipment insurer, most of the largest fleets in North America and thousands of small fleets and dealers. NER also has data sharing agreements with leading equipment manufacturers. This data is made available to thousands of police agencies nationwide through long-established data sharing agreements between Insurance Services Office, the National Insurance Crime Bureau and law enforcement.

WHAT IS THE REGISTRATION PROCESS?

Simple. The equipment owner either sends NER a spreadsheet of equipment or enters it directly via NER's secure website. Uploads for larger fleets can be automated.

WHAT DOES IT COST?

Registration usually costs around \$1-10 per machine per annum depending on fleet size. There is also a 20% discount for those insured by an NER Partner Insurer listed above.

DOES IT WORK?

Data from NER has helped police recover over \$20 million of equipment; much of this in the last 24 months.

CONTACT:

info@NERusa.com or 212.297.1805

Websites: www.NERusa.com and www.StopEquipmentTheft.com

Insurance Incentives

- ACE USA
- Chubb
- CNA
- FFIC / Allianz
- Hanover
- Ohio Mutual
- RLI
- Wausau Insurance
- Hiscox
- The Hartford
- Travelers

Have a Plan for Recovery

- **Make sure rental client has all the correct information**
- **Report all thefts immediately to law enforcement**
- **Be prepared to provide THE CORRECT Serial Numbers and PIN Numbers to Police**
- **Provide picture of the equipment**

PARTNERSHIPS AND INFORMATION SHARING



Theft Prevention is Profit Protection



QUESTIONS ?

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